The College of Idaho invites applications and recommendations for a **Graphic Designer.** As a member of the Marketing & Communications team, this position will play a key role in creating visually compelling materials that communicate the college's brand, mission, and values. The Graphic Designer will be responsible for designing various print and digital assets, ensuring that all creative work aligns with the College's identity and strategic goals

The Graphic Designer will collaborate with various members of the campus community to understand and fulfill their design needs. This role involves creating content such as artwork, graphics, and illustrations for newsletters, emails, the Alumni magazine, and different social media platforms. The position requires a detail-oriented project manager who will produce high-quality designs while maintaining the consistency and integrity of The College of Idaho's brand across all design materials.

The ideal candidate for this position should hold a Bachelor's degree in Graphic Design, Visual Arts, or a related field, along with a minimum of 2 years of experience in graphic design. They must have a solid understanding of design principles, typography, and color theory, as well as experience in both print and digital design. Proficiency in a range of technologies is essential. Candidates should be familiar with Microsoft Office Suite, social media platforms, and Adobe Creative Suite (including Photoshop, Illustrator, and InDesign). Knowledge of web design (HTML/CSS) and user experience (UX) principles is preferred, as is experience with video editing software such as Premiere Pro and After Effects. Additionally, candidates with experience in branding and marketing, particularly within the higher education or non-profit sectors, are highly desirable.

Candidates must be authorized to work in the United States as of the expected hire date and throughout the date of their employment without sponsorship from The College of Idaho. A current valid driver's license is also required and candidates must be vehicle insurable.

The College of Idaho offers competitive benefits including tuition waiver for dependents, health insurance, a retirement plan with employer match, generous paid time off, free access to on-campus fitness centers, and free admission to campus events.

A complete application will include a current résumé, a cover letter addressing qualifications for the position, a portfolio (or link to an online portfolio) showcasing a variety of design work and the names and contact information of three (3) references, two (2) management, and one (1) professional to hr@collegeofidaho.edu. Review of applications will begin immediately and continue until the position is filled. As we move through the applicant review process, additional information may be requested from qualified candidates.

With over 132 years of history, The College of Idaho is a regional and national leader in higher education. The College of Idaho is an inclusive community of exceptional learning that challenges the ambitious and forges pathways to success and purpose.

The College of Idaho is proud to be an equal-opportunity employer. We are committed to attracting, retaining, and maximizing academic excellence through a diverse and inclusive workforce.